



# *Content Writer*

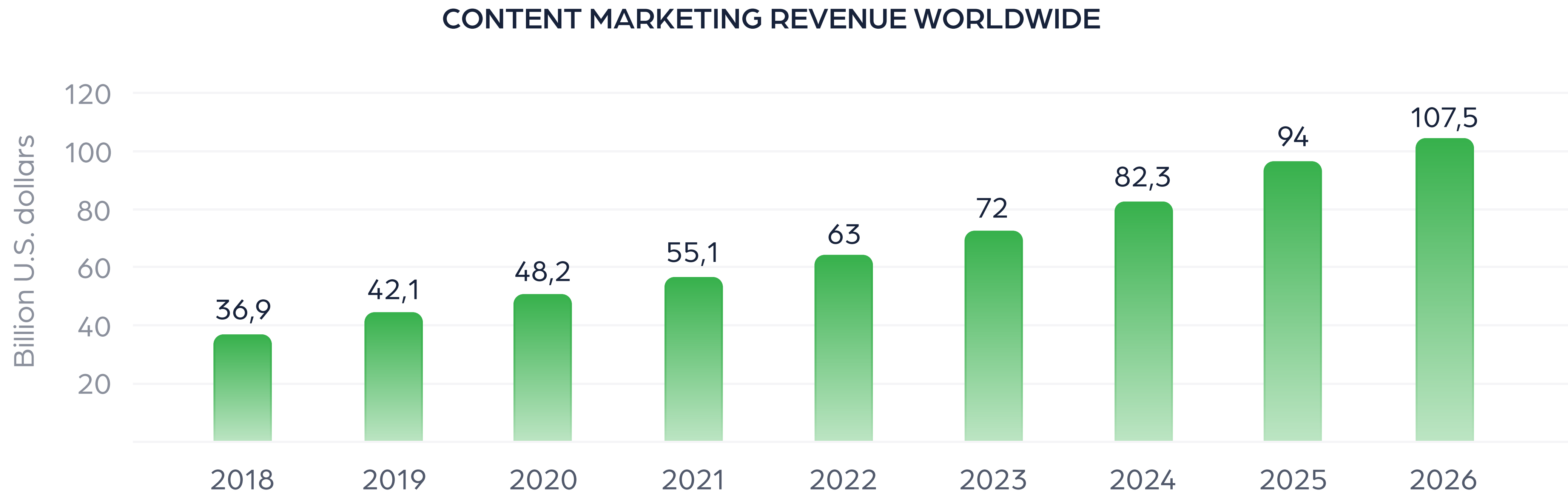
GLOBAL CONTENT MARKETING PLATFORM



# Introduction



The global value of content marketing grow **~15% every year.**

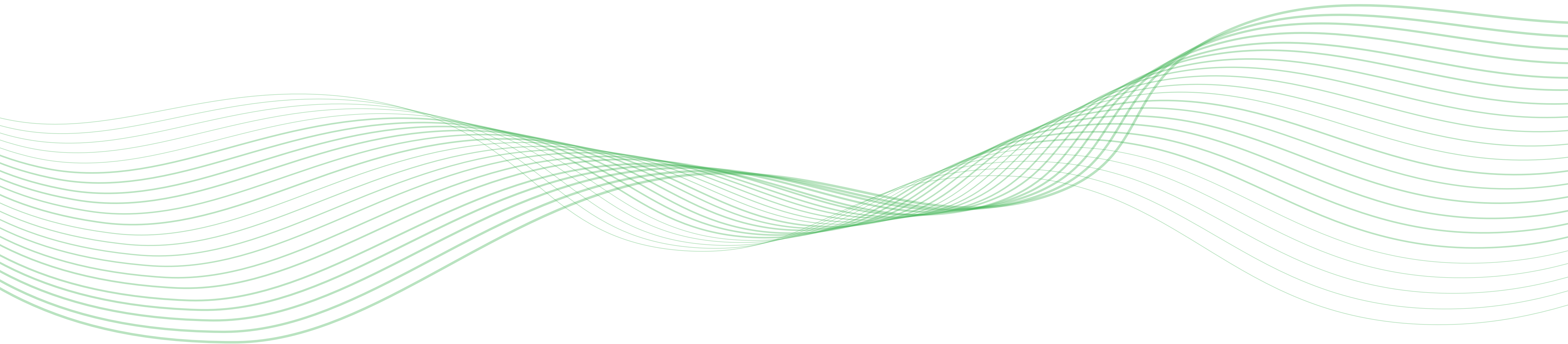


Statista© 2024

# Problem



More and more companies want to expand their digital presence. But...  
There is still no simple way to create and distribute content on a global scale.



# Solution



## Web platform that:

- ✓ **Brings together writers from all over the world**

Order expert, multilingual content from specialists.

- ✓ **Allows you to promote content everywhere**

Use the external websites to spread information.

- ✓ **Handles verification and distribution in a second**

Automate the entire process with AI.

---

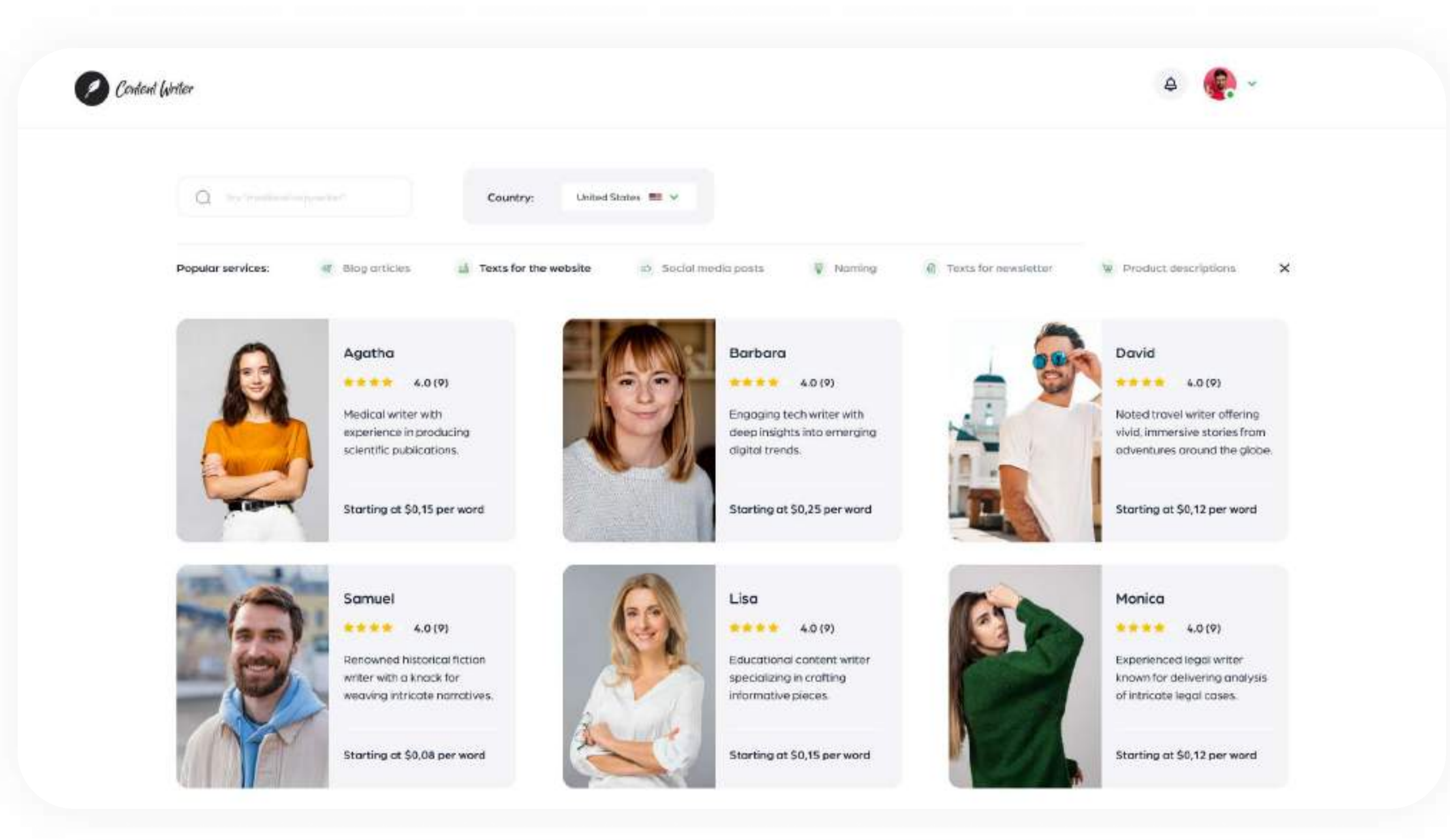
# Product – contentwriter.co



**Companies** choose a marketing strategy based on AI analysis.

**Writers** create high-quality content, according to their specialization.

**Platform** publish content on the websites and track records.



Platform is online beta with **+20,000 users**.

---

# Market Size



Writers who can register on the platform

**+120,000,000**

based on Statista, World Data Bank and Payonner

Companies that use content marketing

**~240,000,000**

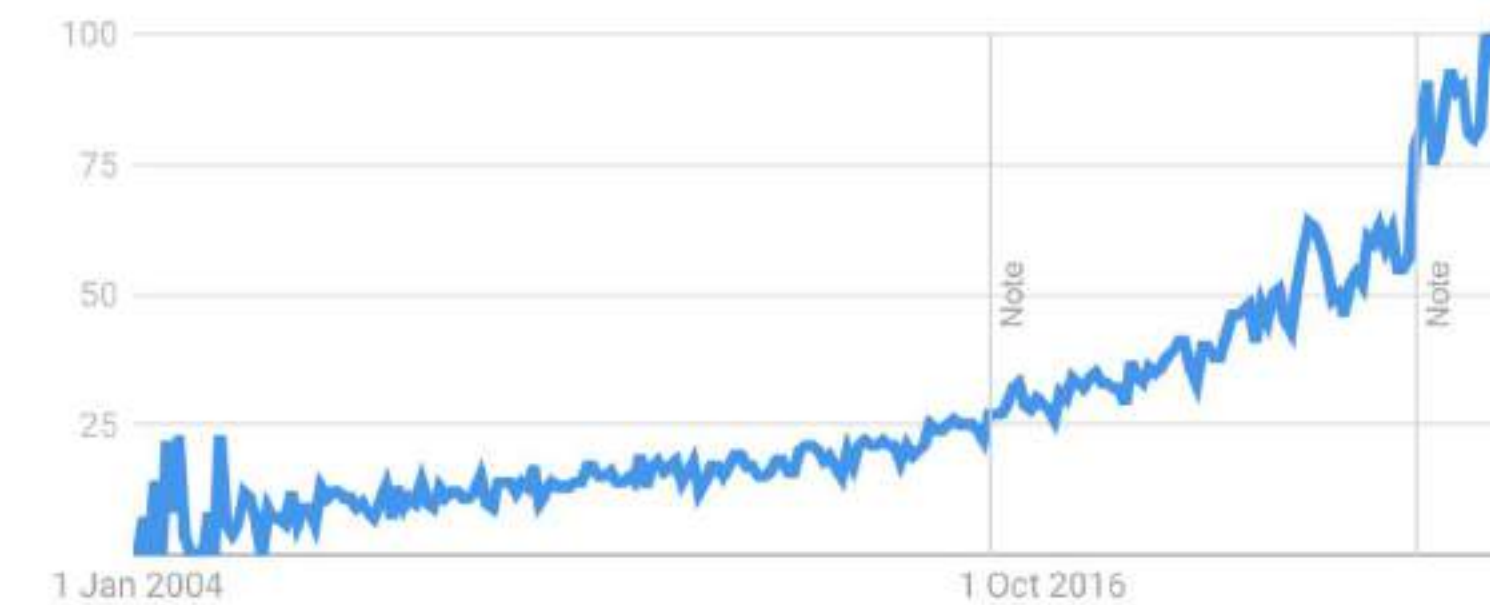
based on World Data Bank and Content Marketing Institute

The rising trend is worldwide, with a 23% increase per annum over the past 5 years.

Interest over time

Google Trends

● Content Writer



# Monetization



**Content creation**  
10% processing fee



**Content distribution**  
20% processing fee

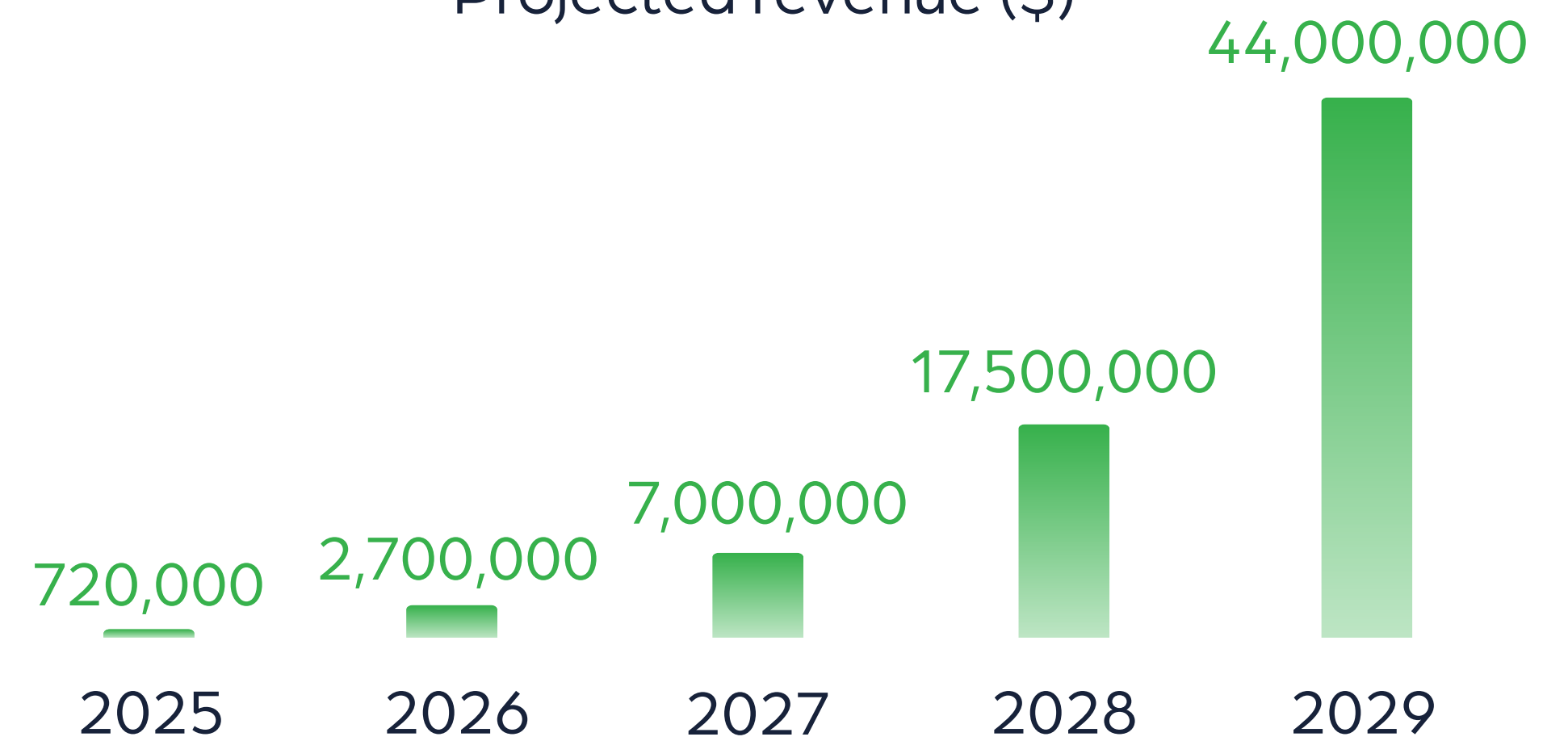


**Premium account**  
\$20/month

Premium accounts estimation



Projected revenue (\$)







# Market Positioning



## What will make us stand out?

- ✓ full-custom view based on geo IP
- ✓ global reach by 30+ languages
- ✓ streamlined AI processes

# Key People



## **Bartosz Ciesielski, CEO**

Started in Poland since 2019, where he built the leading writing company with over 2,000 clients and almost \$1 million in revenue. Now he is developing Content Writer agencies abroad, e.g. in Spain, Ukraine and Nigeria.



## **Krzysztof Kurek, CTO**

Full-stack developer who manages the team of codium.studio software house. He is responsible for websites, systems and other technological resources, including platform development.



# Investment Plan



We are seeking **\$100,000** as a seed investment.

In turn, we offer **5%** of the Content Writer equity.

Desirable investor with experience in the fields of  
Marketplaces / Future of Work / E-commerce

Platform development

**\$50,000**

Promotion

**\$50,000**





Contact us for further information



**Bartosz Ciesielski**

+48 533 369 355

[bartosz.ciesielski@contentwriter.co](mailto:bartosz.ciesielski@contentwriter.co)



[Press releases](#)